

SHERIDAN, WYOMING

Howdy %%FIRST:Partner%%

Visitors to Sheridan, Wyoming this holiday season will find plenty of reasons for Christmas cheer. The Twelfth Annual Christmas Stroll, the beginning of a month-long celebration and one of northern Wyoming's largest retail promotions of the year, kicks off in Sheridan the day after Thanksgiving. The 2007 theme is *Beary Merry Christmas* and shoppers "stroll" the streets of the historic downtown, visiting over 100 participating businesses while enjoying a variety of festivities.

NEW FEATURES:

- [Videos](#)
- [Travel Planner](#)
- [Vacation Specials](#)



"Historic downtown Sheridan is transformed into a winter wonderland, where visitors and local families come out together to celebrate and shop, and you can't help but get caught up in the Christmas spirit!" said Janelle Martinsen, Executive Director of the Sheridan County Chamber of Commerce. "The Stroll is a Sheridan tradition."



Sheridan's Main Street is closed to vehicle traffic, entertainment is scheduled in businesses, and vendors hawk their wares on the street. Santa and Mrs. Claus hear the Christmas wishes of hundreds of children, and strollers enjoy carriage, hay-wagon, trolley, and fire-truck rides. A huge fireworks display serves as the grand finale for a memorable evening.

Find the perfect gift and turn this year's Christmas shopping into a special family outing at the 12th Annual Christmas Stroll in Sheridan. This exceptional community event invites you to shop while you enjoy beautiful Christmas decorations, holiday treats, and entertainment. Browse an eclectic mix of unique specialty gifts, clothing, shoes, home decorations, crafts, sporting goods, kitchenware, bath products, furniture, antiques, books, and much, much more. What would Christmas in the West be without western gifts? With five western stores and numerous specialty stores featuring western items, you are sure to find just what you are looking for at the Christmas Stroll.

The Sheridan County Chamber of Commerce, in cooperation with the Downtown Sheridan Association, has sponsored the Christmas Stroll each year since 1996. The Stroll kicks off the Christmas Season in Sheridan on November 23 and the festivities continue up to Christmas Eve. The Stroll now attracts thousands of shoppers to Sheridan's historic downtown and surrounding areas.

Most of those shoppers sport a brightly colored "Stroll button" on their lapel. Demand is high for these unique buttons, each of which features a unique number from 1 to 4000. The Stroll buttons are sold by businesses starting mid-November. On the opening night of Stroll, the participating businesses post winning numbers in their store, and the lucky stroller whose number matches that posted in a business wins a gift from that business. This unique promotion continues throughout the holiday season.

So come on out and enjoy a most memorable family evening!

Penny L. Becker, Executive Director
Sheridan Travel and Tourism
Sheridan, Wyoming - Voted #1 Western Town in America!
307-673-7120 - stt@sheridanwyoming.org
www.sheridanwyoming.org



For Sheridan Features
[Travel planning and information](#)
[Lodging accommodations](#)
[E-News Letters](#)
[E-Card](#)

Copyright © 2000 - 2007 Sheridan Travel and Tourism All Rights Reserved

