

SHERIDAN WYO WINTER RODEO FEBRUARY 23, 2019

THE INAUGURAL SHERIDAN WYO WINTER RODEO COMES TO TOWN FEBRUARY 23, 2019. THE HIGHLIGHT OF THIS EVENT IS A SKIJORING COMPETITION SANCTIONED BY SKIJORING AMERICA. SKIJORING IS A SPORT WHERE A PERSON ON SKIS IS PULLED BY A HORSE ALONG A COURSE MARKED WITH JUMPS AND OTHER OBSTACLES. SHERIDAN'S SKIJORING COURSE WILL BE LOCATED ON BROADWAY, BEGINNING AT LUMINOUS BREWHOUSE (E DOW ST.) AND ENDING AT BLACK TOOTH BREWERY (E ALGER ST.).

SKIJORING REGULARLY ATTRACTS THOUSANDS OF VISITORS TO TOWNS ACROSS THE MOUNTAIN WEST, AND WITH A COURSE IN THE HEART OF OUR HISTORIC DOWNTOWN, SHERIDAN'S EVENT WILL BE A DRAW UNLIKE ANY OTHER. YOUR SUPPORT CAN HELP MAKE THIS EVENT A SUCCESS.

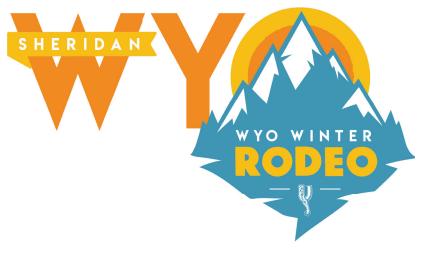
SHERIDAN WYO WINTER RODEO SCHEDULE OF EVENTS

SMITH ALLEY SNOW FEST	SMITH ALLEY BREWING	THURS, FEB 21	6:00PM
REGISTRATION ICE BREAKER	BLACK TOOTH BREWERY	FRI, FEB 22	5:00PM
WINTER RODEO + SKIJORING RACES	HISTORIC DOWNTOWN	SAT, FEB 23	9:00AM
WINTER RODEO CELEBRATION	BLACK TOOTH BREWERY	SAT, FEB 23	5:00PM
IAN MUNSICK CONCERT	THE WYO THEATER	SAT, FEB 23	7:00PM
RED GRADE TRAILS SKI AND SLED DAY	RED GRADE TRAILS	SUN, FEB 24	10:00AM

2019 SHERIDAN WYO WINTER RODEO SPONSORSHIP OPPORTUNITIES

QUESTIONS? CONTACT BAILEY MCLEAN AT BAILEY@SHERIDANWYOMING.ORG OR 307-673-7120





2019 SHERIDAN WYO WINTER RODEO SPONSORSHIP OPPORTUNITIES

FULL-PAGE EVENT PROGRAM AD

ANNOUNCER RECOGNITION

WYLD WEST PODCAST EPISODE SPONSOR

LOGO IN ALL PRINTED PROMO MATERIAL

LOGO ON PRIZE JACKETS

5X SOCIAL MEDIA TAGS/MENTIONS

8 RESERVED VIP SEATS

FLAG PRESENTATION*

BANNER PLACEMENT AT PREMIUM POSITION[®]

\$2,500

HALF-PAGE EVENT PROGRAM AD

ANNOUNCER RECOGNITION

LOGO IN ALL PRINTED PROMO MATERIAL

3X SOCIAL MEDIA TAGS/MENTIONS

6 RESERVED VIP SEATS

FLAG PRESENTATION®

BANNER PLACEMENT AT NON-PREMIUM POSITION⁹

\$1,000

CK TO

QUARTER-PAGE EVENT PROGRAM AD

LOGO IN ALL PRINTED PROMO MATERIAL

2X SOCIAL MEDIA TAGS/MENTIONS

DUNT WOOLSEY

\$500

* BANNERS AND FLAGS ARE OPTIONAL AND MUST BE PROVIDED BY SPONSORS. PLEASE CONTACT BAILEY MCLEAN FOR DIMENSIONS.

LOGO IN ALL PRINTED PROMO MATERIAL

IX SOCIAL MEDIA TAGS/MENTIONS

MBER MOUNTAI

\$250

2019 SHERIDAN WYO WINTER RODEO SPONSORSHIP OPPORTUNITIES

wyo winter RODEO



SHERIDAN WYO WINTER RODEO FEBRUARY 23, 2019 - SPONSORSHIP AGREEMENT -

THANK YOU FOR SUPPORTING THE SHERIDAN WYO WINTER RODEO'S EFFORTS TO INCREASE TRAVEL AND TOURISM OPPORTUNITIES IN SHERIDAN COUNTY.



COMPANY:	
ADDRESS:	
CITY:	STATE:
ZIP:	
PHONE:	FAX:
CONTACT:	
SIGNATURE:	
EMAIL:	
WEBSITE:	
NAME AS YOU WOULD LIKE IT TO APPEAR IN PRINT:	
SPONSOR LEVEL:	
PAYMENT: ENCLOSED: PLEASE INVOICE M	E:

ADVERTISING COPY IS DUE TO SHERIDAN WYO WINTER RODEO STAFF NO LATER THAN JANUARY 18TH, 2019. IT IS THE SPONSOR'S RESPONSIBILITY TO PROVIDE ANY BANNERS OR SIGNAGE AGREED TO FOR THE EVENT NO LATER THAN FEBRUARY 15TH, 2019. PLEASE MAKE YOUR CHECK PAYABLE TO "SHERIDAN TRAVEL & TOURISM" AND RETURN YOUR SIGNED AGREEMENT TO:

SHERIDAN TRAVEL & TOURISM ATTN: BAILEY MCLEAN PO BOX 7155 SHERIDAN, WY 82801

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