A GUIDE TO THE ICONS & OUTLAWS OF SHERIDAN, WY

The world comes out west expecting to see cowboys driving horses through the streets of downtown; pronghorn butting heads on windsewpt bluffs; clouds encircling the towering granite pinnacles of the Bighorn Mountains; and endless expanses of wild, open country. These are some of the fibers that have been stitched together over time to create the patchwork quilt of Sheridan’s identity, each part and parcel to the Wyoming experience. What you may not have been expecting when you came way out West was a thriving, historic downtown district, with western allure, hospitality and good graces to spare; a vibrant art scene; bombastic craft culture; a robust festival and events calendar; and living history on every corner.

Welcome to Sheridan, the Cultural Capital of Wyoming.

44°47’48”N 106°57’32”W

Sheridan has a total area of 10.95 square miles
10.93/sq miles of land | 0.02/sq miles of water
ELEVATION 3,743 feet above sea level
CITY POPULATION 17,954 | COUNTY POPULATION 30,210

AVERAGE SUNNY DAYS PER YEAR: 208

July is the warmest | January is the coldest
Record High 107°F in 2002
Record Low -41°F in 1989

SHERIDANWYOMING.ORG

#VISITSHERIDAN
Blessed by Bighorn Mountain topography and evenly spaced between Yellowstone National Park and Mount Rushmore, Sheridan is Wyoming’s Emerald City.

Sheridan is a short drive from national battle sites, parks, recreation areas and monuments; home to two National Historic Sites (Medicine Wheel and the Sheridan Inn); and on the doorstep of one of the nation’s finest wilderness areas.

Sheridan is where frontier history, mountain recreation and Old West charm conspire to deliver the travel experience of a lifetime. Sheridan features a thriving, historic downtown district, with western allure, hospitality and good graces to spare; a vibrant arts scene; bombastic craft culture; a robust festival and events calendar; and living history from one corner of the County to the next.

BIGHORN NATIONAL FOREST
35 MILES, 40 MINUTES
Established in 1897. Elevations range from 5,000 feet along the sagebrush and grass-covered lowlands at the foot of the mountains, to 13,189 feet on top of Cloud Peak, the highest point in the Bighorns. Within the forest is the Cloud Peak Wilderness. There are 1,500 miles of trails in the forest, along with 32 campgrounds, Medicine Wheel, lodges, and three scenic byways.

YELLOWSTONE NATIONAL PARK
200 MILES, 4 HOURS
The nation’s first national park was established in 1872. Nearly 3,500-sq.-mile wilderness recreation area atop a volcanic hot spot, featuring its most famous geyser, Old Faithful.

GRAND TETON NATIONAL PARK
350 MILES, 6.25 HOURS
Wyoming’s second national park features the magnificent Teton range, the valley known as Jackson Hole, the resort community of Jackson, and some of the finest wildlife viewing in the world.

DEVILS TOWER NATIONAL MONUMENT
165 MILES, 2.5 HOURS
An astounding geologic feature that protrudes out of the prairie surrounding the Black Hills. It is considered sacred by Northern Plains Indians and indigenous people.

MOUNT RUSHMORE NATIONAL MEMORIAL
245 MILES, 3.5 HOURS

THERMOPOLIS HOT SPRINGS STATE PARK
160 MILES, 3 HOURS
The hot springs flow at a constant temperature of 135° Fahrenheit. Offers free bathing at the State Bath House, where temperatures are moderated to a therapeutic 104°F. The petroglyph site at Legend Rock, some 25 miles away, is also part of the park.

LITTLE BIGHORN BATTLEFIELD MONUMENT
71 MILES, 65 MINUTES
Preserves the site of the June 25-26, 1876, Battle of the Little Bighorn, near Crow Agency, MT. Serves as a memorial to those who fought in the battle: George Armstrong Custer’s 7th Cavalry and a combined Lakota-Northern Cheyenne and Arapaho force.

BIGHORN CANYON NATIONAL RECREATION AREA
115 MILES, 2.25 HOURS
Established in 1966, following the construction of the Yellowtail Dam. Straddles the border between Wyoming and Montana. About one third of the park is located on the Crow Indian Reservation. One-quarter of the Pryor Mountains Wild Horse Range lies within the Bighorn Canyon National Recreation Area.
LOCAL ATTRACTIONS

1 - HISTORIC DOWNTOWN SHERIDAN
2 - KENDRICK PARK
3 - SHERIDAN COUNTY FAIRGROUNDS
4 - THE HISTORIC SHERIDAN INN
5 - TRAIL END STATE HISTORIC SITE
6 - SOUTH PARK NATURAL AREA
7 - NORTH PARK NATURAL AREA
8 - BLACK TOOTH PARK
9 - SOLDIER RIDGE TRAIL
10 - EATON’S RANCH
11 - THE TOWN OF RANCHESTER
12 - THE TOWN OF DAYTON
13 - BIGHORN NATIONAL FOREST
14 - SHERIDAN COUNTY AIRPORT
15 - THE BRINTON MUSEUM
16 - BIG HORN EQUESTRIAN CENTER
17 - THE POWDER HORN
18 - UCROSS FOUNDATION
19 - SHERIDAN INFORMATION CENTER
20 - MOUNT HOPE/MUNICIPAL CEMETERY
21 - THE MILL INN
22 - BLACK TOOTH BREWING CO.
23 - BISON AND ELK PADDock
24 - FORT MACKENZIE (VA MEDICAL CENTER)
25 - SHERIDAN COUNTY MUSEUM
26 - THE MINT BAR
27 - KING’S SADDLERY AND DON KING MUSEUM
28 - THE WYO THEATER
29 - FORT PHIL Kearny
30 - DA VINCI’S HORSE

DISTANCES FROM SHERIDAN

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<td>SALT LAKE CITY, UT</td>
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# SHERIDAN COUNTY HOTEL DIRECTORY

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<th>PROPERTY NAME</th>
<th>Address</th>
<th>Website</th>
<th>Front Desk #</th>
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<td>Canyon Ranch</td>
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<td>The Ranch at Ucross</td>
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<td>waldorfstory.com</td>
<td>307.683.2452</td>
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<td>Clear Creek Cabins</td>
<td>1620 Clear Creek Ave., Clearmont</td>
<td>clearcreekstop.com</td>
<td>307.758.4511</td>
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<td>The Powder Horn</td>
<td>161 Highway 333, Sheridan</td>
<td>powderhornrealty.com</td>
<td>307.674.9545</td>
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<td>Lazy R Campground</td>
<td>652 US-14, Ranchester</td>
<td>lazyrcampground.com</td>
<td>888.655.9284</td>
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<td>Double Rafter Ranch</td>
<td>845 Mile Rd., Parkman</td>
<td>doublerafter.com</td>
<td>307.655.9539</td>
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10
Spanning over 1.1 million acres and encompassing 1,200 miles of trails, 30 campgrounds, 10 picnic areas, mountain lodges, and hundreds of miles of waterways, the Bighorn National Forest offers near limitless outdoor recreation activities - from hiking to hunting to camping to snowmobiling. The Cloud Peak Wilderness, with peaks reaching over 13,000-ft in elevation, features some of the most pristine forest in the United States, and ample opportunities to hike, climb, fish and much more. Tackle legendary excursions like the 60-mile Solitude Loop Trail, or go Tooth-to-Tooth as you race from downtown Sheridan to one of the tallest peaks in the Bighorns. Wildlife photography opportunities abound, and many trails are easily accessed from scenic Highway 14 or 14A. Popular trails, including Red Grade, Tongue River Canyon, and Soldier Ridge, are a short drive from downtown Sheridan. Trail and ATV maps are available at the Information Center and the Forest Service Office.
If your legs are weary, take the back roads out to the hamlet of Story, tucked into the mountains south of Sheridan; here you can visit the Story Fish Hatchery, providing visitors with a unique opportunity to observe fish and local wildlife.

**EVENING**

By now you've earned your appetite and your dinner; head back to Sheridan to dine in Wyoming's culinary and craft capital. You could try wild game at the cozy Cowboy Cafe, hand-tossed pies at Powder River Pizza, or the freshest Bighorn catch at Wyoming Cattle & Creek.

And since there is no rest for the wild at heart, don your warm and woolies and prepare for an evening out under the stars; the new Skylab at Fort Phil Kearny is an inspiring way to experience Rocky Mountain cosmology, the history of the frontier, and the unforgettable stories of this important Indian Wars Battle Site.

More comfortable with a guide? Looking for a specialty activity, like rock climbing, paddleboarding, or kayaking? Contact Sheridan Travel & Tourism for information on local guides and outfitters, multi-day itineraries, and more.

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**ONE DAY IN THE WILD**

**MORNING**

The Bighorn Mountains have been at the center of the essential Sheridan experience for generations. The mountains boast secluded canyons, miles of hiking, biking and riding trails, secret fishing holes, epic climbing lines, and so much more.

Consider renting a bike, stocking up on backpacking or climbing gear, tying a few flies, or purchasing other outdoor essentials from one of our outstanding outfitters. These include Sheridan Bicycle Co., The Sport Stop, Rocky Mountain Discount Sports, the Fly Shop of the Bighorns, and more.

Jumpstart your day of outdoor adventure with a breakfast at the Shabby Shack (the peaches and cream French toast are a local favorite), or Andi's Coffee, then drive out to Highway 14 toward Dayton; the beautiful Town of Dayton is the gateway to the Tongue River Canyon. The canyon features a long in-and-out multi-purpose adventure trail, swimming and fishing holes, and some of the finest views in all of Wyoming. Here you'll experience a little of what racers endure during the annual Bighorn Trail Run.

Further along scenic Highway 14, up and into the mountains, you'll come to Steamboat Point, one of Sheridan County's most recognizable natural icons. If you're fortunate enough to be in Sheridan late in the spring, the wildflowers at Steamboat are stunning. The strenuous hike to the top of Steamboat is short – less than a mile – but climbs nearly 600 feet, offering sweeping panoramic views of the valley below.

**AFTERNOON**

Stop for lunch at one of Sheridan County's fine mountain lodges - you'll pass Arrowhead Lodge first; their burgers are the perfect fuel for an adventurous appetite. Bear Lodge and Elk View Inn feature fine pies for those with a sweet tooth. All three lodges sit in scenic surroundings, and offer ample opportunity for wildlife viewing - keep your eyes peeled for elk, deer, moose, and more.

Continue along Highway 14 to Burgess Junction, and take Highway 14A to the trailhead for Porcupine Falls; one of the Bighorn's most beautiful secrets, the falls pour out of a granite wall and tumble hundreds of feet to a pool below. This is your own private swimming hole for the afternoon.

If you have the legs for it, continue on the dirt road for a few more miles; you'll end at the trailhead for Bucking Mule Falls. The hike to the canyon and the falls overlook weaves through forests, crosses shallow streams, and reveals a side of the Bighorns often unseen.

Finally, end your afternoon of exploration at over 10,000 feet with a visit to the historic Medicine Wheel – this ancient ceremonial Indian site is still used today for cultural and ritualistic events by the Crow and Northern Cheyenne. A sunset visit is a surreal experience.

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**EXPERIENCE THE BEST OF THE ICONIC BIGHORN MOUNTAINS**

When you finally return to Sheridan, bursting at the seams with a hundred years' worth of frontier history, outdoor grit and local insight, you'll be in a fine position to share Wyoming's tall tales, historic gossip and spectacular stories with your friends and family.

More comfortable with a guide? Looking for a specialty activity, like rock climbing, paddleboarding, or kayaking? Contact Sheridan Travel & Tourism for information on local guides and outfitters, multi-day itineraries, and more.

sheridanwyoming.org
LOCAL NUGGETS [01]

IT’S AN EASY DAY TRIP TO ANY OF FIVE SPECTACULAR WATERFALLS IN THE BIGHORNS.
PORCUPINE, BUCKING MULE, PARADISE, LITTLE GOOSE, & BIG GOOSE

WHEN FLY FISHING THE BIGHORNS, YOU CAN’T GO WRONG USING A PURPLE PARAWULFF.

STEAMBOAT ROCK is a formidable hike.
At 1.7 miles round trip, you can do it in less than an hour! BUT, IF YOU HAVE 10-14 DAYS, THE ICONIC 62-MILE SOLITUDE TRAIL LOOP IS A MUST.

THE MOOSE IS THE LARGEST MEMBER OF THE DEER FAMILY.
A FULLY GROWN MALE MOOSE IS TALLER THAN A HORSE AND CAN WEIGH OVER 1300 LBS.

MOUNTAIN BIKING IS A BIG DEAL IN THE BIGHORNS. THE DEAD SWEDE HUNDO IS AN EPIC ANNUAL EVENT THAT ATTRACTIONS COMPETITORS FROM ACROSS THE COUNTRY.

90% of the time Local Nuggets & Tall Tales are correct all of the time.

THE GREAT OUTDOORS NOTES

THE DEAD SWEDE HUNDO IS AN EPIC ANNUAL EVENT THAT ATTRACTIONS COMPETITORS FROM ACROSS THE COUNTRY.

Rumor has it this ride took just 9 minutes, during which the loggers would reach speeds of up to 80 miles per hour!
Just 30 minutes south of Sheridan you’ll find Fort Phil Kearny State Historic Site and Interpretive Center, with the Fetterman Massacre and the Wagon Box Fight in close proximity. Driving north into Montana you’ll discover the Rosebud Battlefield and the Little Bighorn National Monument, both within an hour of Sheridan.

Consider booking a custom tour with a local outfitter to truly immerse yourself in the history of these formative battles. Annual reenactments and events are presented by WYO State Parks; Fort Phil Kearny hosts a series of annual reenactments that bring the history of these engagements to life.

ThunderMountainTours.com
CrazyHorseTours.com

EXPERIENCE WY’S FRONTIER HISTORY

HISTORIC INDIAN BATTLEFIELD DAY TRIP FROM SHERIDAN

1) CONNOR BATTLEFIELD HISTORIC SITE
2) LITTLE BIGHORN BATTLEFIELD
3) ROSEBUD BATTLEFIELD
4) FORT PHIL KEARNY HISTORIC SITE
5) WAGON BOX MONUMENT

MUST SEE: American Indian Art at the Brinton Museum. The First Peoples’ Pow Wow and Dance, held on the lawn of the Sheridan Inn every July during Sheridan WYO Rodeo Week.
TALES & TRAILS | SHERIDAN

ONE DAY in history

MORNINGS

Sheridan’s historic heart beats with the stories of cowboys, Indians, battle sites, ranching legends, and western outlaws. Prepare for a day of historic immersion with breakfast at PO News & Flagstaff Cafe, a local haunt with over 100 years of history, or grab something to go from the much-loved Java Moon.

Less than an hour from downtown, near Crow Agency, Montana, is the Little Bighorn Battlefield National Monument. The site memorializes the US Army’s 7th Cavalry and the Lakotas and Cheyennes in one of the Indian’s last armed efforts to preserve their way of life.

Back in Sheridan County, tour other important Indian Wars battle sites, including Fort Phil Kearney, the Wagon Box Fight, and the Connor Battlefield. The Connor Battlefield, otherwise known as the site of the Battle of the Tongue River, is located at the City Park in the Town of Ranchester.

Your next stop is The Brinton Museum, located on the 620-acre Quarter Circle A Ranch in the Town of Big Horn. The museum offers an authentic view into the life of Bradford Brinton, a Western gentleman and art collector who was a patron of many of the most celebrated 19th and 20th-century Western artists.

The Brinton Ranch House, originally built in 1892, was expanded in 1927-28 to accommodate the Brinton’s extensive collections of Indian artifacts, art, historic documents, books and over 600 oils, watercolors and sketches by American artists including Audubon, Borein, Gollings, Kleiber, Remington and Russell. Lunch at the Brinton Bistro comes with sublime mountain views and an opportunity to wax poetic about the museum’s immense collection of artifacts.

Passing back through Big Horn, take some time to visit the community’s main street, home to a number of historic properties, including the beautiful Big Horn Mercantile.

Stop at the Bozeman Trail Museum; Built in 1879 by the Rock Creek Stage Line, the blacksmith shop, now home to the museum, originally satisfied the needs of travelers on the nearby Bozeman Trail.

AFTERNOON

The Trail End State Historic Site is a 14,000 sq.-ft. historic Flemish-revival style mansion built and inhabited by former Wyoming Governor and U.S. Senator John B. Kendrick. Kendrick was a successful cattleman when he commissioned the house, and he was only beginning his political career; when he became governor in 1914 and a senator three years later, Trail End became his summer home. The house was added to the National Register of Historic Places on February 26, 1970. Set aside an hour for a thorough tour of the property and adjacent Kendrick Park.

The Historic Sheridan Inn, constructed in 1892, was one of the first hotels in Sheridan. Conceptualized and developed by William F. “Buffalo Bill” Cody, Cody directed hotel management, and even auditioned new members for his legendary “Wild West Show” from the front porch. In 2013, Bob and Dana Townsend became the newest owners of the Inn, bringing 21st-century luxury to the 19th-century building. The Inn is now open as a hotel for overnight stays, banquet events, weddings, and tours. Each of the twenty-two rooms have been revitalized to reflect on “Buffalo Bill” and twenty-one other key characters in his life.

Sheridan’s Veterans Hospital is located on the site of historic Fort Mackenzie. In 1899, Congress appropriated funds for a permanent garrison on this site, and by June 18 of that year a detachment of the First Cavalry had arrived. In November of 1901, the 2nd and 3rd Battalions of the 18th Infantry were garrisoned at Fort Mackenzie. By August of 1902, companies G and H of the Tenth Cavalry, known as the Buffalo Soldiers, arrived. These soldiers, returning from fighting in Cuba and the Philippines, were reassigned here for recuperation and retraining. The campus is open for tours during daylight hours. Please respect the privacy of patients, residents, and staff. Buildings are closed to the public.

EVENING

Dine on classic western fare at a steakhouse, enjoy inventive cuisine at an atmospheric bistro, experience local food truck culture, and embrace Sheridan’s outstanding culinary scene.

For more on historic attractions and activities, visit sheridanwyoming.org
Fantastic displays of bulldogging, rope tricks and marksmanship were a regular occurrence at The Sheridan Inn at the turn of the 19th century... just another day in the life of frontier legend Buffalo Bill Cody and the Wild West Show.

During prohibition, the mint operated as a cigar company and soda shop, but operated a popular speakeasy at the back of the house.

Ordering a "Sarsaparilla, neat" got you into the real action.

**Local Nuggets** [02]

Medicine Wheel
- Located at 9,642 ft. elevation
- Estimated at 1,500 years old
- 28 spokes in the wheel (alluding to the 28 day lunar cycle)
- 7 stone formations (7 sacred directions: East, South, West, North, Mother Earth, Father Sky, and the Sacred Center)
- National Historic Landmark
- Sacred ceremonial Ground

If erected today... Kendrick Mansion would cost 40x that of an average house. In Sheridan that could easily be $10,000,000!

Miss Kate lived and worked at the Sheridan Inn for nearly six decades. She passed away in 1968; her final request was to be laid to rest at the Inn. Her ashes were buried in the wall of her third floor room. The self-appointed night watchman, Miss Kate’s spirit is considered the guardian of the Inn, and her appearance is considered a good omen for weary travelers.

90% of the time, Local Nuggets & Tall Tales are correct all of the time.
Sheridan is home to legendary craftsfolk whom have built a reputation for quality, function, style, and artistry. Sheridan County’s museums, galleries, public art and community art centers present an intimate glimpse at the life of western artists. Take a trip to prehistoric Wyoming with a visit to the T-Rex Natural History Museum or follow the gold rush on an expedition to the Bozeman Trail Museum. Enjoy world-class art and exhibits at the Brinton Museum, Hans Kleiber Studio, and the Sheridan County Museum, and get lost in Wild West paraphernalia at the Don King Museum. Located in the historic Big Red Barn, the Ucross Foundation Art Gallery is an integral public component of the Foundation’s creative environment, while SAGE Community Arts displays modern marvels by local artists.

**MUSEUMS & GALLERIES**

Bozeman Trail Museum  
The Brinton Museum  
Edward A. Whitney Gallery  
Gallery on Main  
Bozeman Trail Gallery  
Expressions Art Gallery  
Hans Kleiber Studio Museum  
Don King Museum  
Jentel Artist Residency  
SAGE Community Arts  
Sheridan County Museum  
Fulmer Public Library  
T-Rex History Museum  
Trail End State Historic Site  
Ucross Art Gallery  
Public Art Collection
ONEDAYASANARTIST

MORNING

Sheridan is the Cultural Capital of Wyoming, and features numerous galleries, exhibits, and art collections open to the public. Craft culture and maker spaces abound - there's plenty of opportunity to have a hands-on experience in shaping your own artistic vision (and vacation).

Arrive early at Red Velvet Bakery in the heart of downtown and experience scratch baking at its finest, or get down with some old-fashioned American cooking at the Silver Spur Café. This should give you ample time to check the Community Calendar for art exhibits, classes, or upcoming shows.

Take Sheridan’s self-guided Historic Walking Tour and enjoy more than 40 public art pieces and numerous buildings listed on the National Register of historic Places. Maps are available at the Chamber of Commerce, Downtown Sheridan Association, or Sheridan Travel & Tourism’s website.

Stop by the WYO Theater to pick up tickets for tonight's show (whatever’s on the marquee is sure to please - trust us). When the WYO Theater opened in 1923 as the Lotus, newspaper headlines proclaimed it “Wyoming's Wonder Picture Palace!” The theater remains one of Sheridan’s hallmark attractions.

Main Street is home to a number of art outposts, including The Bozeman Trail Gallery, Main Frame, the Don King Museum, and SAGE Community Arts.

Be one of the first to experience the new exhibits at the Sheridan County Historical Society & Museum, then take the short drive to the Town of Dayton; this picturesque mountain town features the Hans Kleiber studio Museum, Sonja Caywood Studio (by appointment only), and Gallery On Main, featuring a fabulous collection of local art (and an excellent cafe). Just down the street is the Dayton Mercantile, known for delicious sandwiches, shakes, and Wyoming curios.

Ranchester, located between Sheridan and Dayton, is home to the T-Rex Natural History Museum. Take photos with the massive skull of a female T-Rex named Sue, and explore dioramas, raptor fossils, geological curiosities, crystals, and more.

Grab a bite to eat at the Wyoming Buckshot Saloon (yes, you want to try the elk and bison brats, and you know you deserve the onion rings).

AFTERNOON

The afternoon is all about getting your hands dirty. Book a class to throw some clay on one of Red Bison Studios pottery wheels, or exercise your inner potter at The Paint Post. Classes range from an hour to three or more, depending on the medium or piece being made. Red Bison's Stephen Mullins has produced pieces for Surf Wyoming, the WYO Winter Rodeo, each of Sheridan's breweries, and many more local businesses.

Interactive art doesn't end there - consider a workshop with Archetype Collective, where you'll learn to craft rings, earrings, or even pet tags. Archetype's new maker space is located at The Union at Mongomery; The Union hosts a variety of workshops and classes in a variety of disciplines. SAGE Community Arts, located next door, likewise features lectures, workshops, an annual local photography gala, and much more.

Take your show on the road and visit the Ucross Art Gallery; exhibitions are evocative, insightful and beautiful. Ucross is less than 40 miles from Sheridan; pastoral beauty is the highlight of the drive.

On your way back to Sheridan, stop in Banner to visit Turned Antiques (Saturdays only, 10am-4pm), where you’ll find over 10,000-sq.ft of early American antiques and contemporary home furnishings.

ARTISANINTERACTIVE

EXPERIENCEINTHE

WILDWEST

EVENING

Art can be exhausting, but you're not through yet; steady yourself for an evening on the town at Frackleton's Fine Food & Spirits. Frack's features more beautiful local art, and excellent modern fare - the tuna poke is legendary. Or fill your boots with something substantial at Wyoming's Rib & Chop House. Dressed to impress, head out for a night of pomp and paegentry. The Edward A. Whitney Gallery at the new Whitney Center for the Arts at Sheridan College is small, but exhibits pack a punch - visit the WCA's website for information on performances in Kinnison Hall, the exclamation point on your day of experiential art.

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•03•ARTS&CULTURE|SHERIDANWYOMING.ORG
LOCAL NUGGETS[03]

2 FEET THICK
209 FEET LONG
51 FEET TALL

THE BRINTON MUSEUM’S RAMMED EARTH WALL IS THE LARGEST IN NORTH AMERICA. LIKE ITS RAMMED EARTH COUSIN, THE GREAT WALL OF CHINA, IT IS EXPECTED TO LAST AT LEAST TWO MILLENNIA.

THE UCROSS FOUNDATION, like a midwife, helped these writers give birth to their masterpieces:

 análpie PROULX’S
The Shipping News
 análposing GILBERT’S
Eat, Pray, Love
 análpie GUETTEL’S
The Light in the Piazza
 análpie IAN GORDON’S
The Grapes of Wrath

Just a few of the acclaimed works that have been created in part during Ucross residencies.

A LOCAL CHAMBERMAID WON AN MTV CONTEST IN 1986. HER PRIZE? A PRINCE CONCERT IN SHERIDAN. PRINCE’S FILM “UNDER THE CHERRY MOON” PREMIERED IN SHERIDAN AS PART OF THE PROMOTION.

SHERIDAN’S PUBLIC ART IS AS EPIC AS IT IS ICONIC. CAN YOU FIND DA VINCI’S HORSE, BOZEMAN SCOUT, BREAKING TRAIL, FLOWER DANCING IN THE WIND, STANDING PROUD, AND THE BOSS?

ARTS & CULTURE NOTES

90% of the time, Local Nuggets & Tall Tales are correct all of the time.

TALL TALES

In 1923, Ernest Hemingway visited Big Horn, the Folly Ranch, and Spear-O-Wigwam on a trout-fishing expedition he called “squalation.” It was at the famed Spear-O where he finished writing his classic novel “A Farewell to Arms.”

Hemingway claimed his favorite two places were Wyoming and Africa. “This is a cockeyed wonderful country, looks like Spain, swell people,” he wrote to a friend.
Folks come to Sheridan to get cozy with cowboys, and there’s no better way to experience the icons and outlaws and frontier legends of Wyoming than during WYO Rodeo Week, Sheridan’s premiere cultural attraction.

Rodeo Week features the First Peoples’ Pow Wow, Rodeo Parade, Boot Kick Off, Pancake Breakfast, street dances, the Rodeo Carnival, World Championship Indian Relay Races, and four nights of epic PRCA Rodeo performances. WYO Rodeo Week takes place every July; more than 25,000 rodeo fans pass through the gates of the Sheridan County Fairgrounds.

Other annual western events include the Sheridan County Rodeo, Bots Sots Remount, the Leather Crafter’s Trade Show, Eaton’s Horse Drive, the Brinton Leather Show, and Don King Days at the Big Horn Equestrian Center.

Don King Days is a raucous celebration of western life, and includes cowboy polo, black smithing, bronc riding, and more. The event, hosted annually over Labor Day Weekend, brings in cowboys and horsemen from across the Rocky Mountain region.

One of Sheridan’s best kept secrets is the community’s deep connection to polo. Sheridan County is home to two major polo venues in the Flying H Polo Club and the Big Horn Equestrian Center. Polo matches run from June through September and are open to the public.

COWBOY UP, PARTNER

Consider a stay at one of Sheridan County’s ranches, including iconic Eaton’s Ranch, the nation’s oldest working dude ranch. Canyon Ranch, offers a sublime western vibe complete with horseback riding, fly fishing, and hiking. Meanwhile, Sheridan County’s mountain lodges are all about rustic charm and easy access to the great outdoors. Lastly, the stately rental properties at The Powder Horn Golf & Country Club could be your introduction to the glamorous world of competitive polo.

Across Sheridan the intrepid traveler may find bits and pieces of gold rush history, Prohibition-era speakeasies, the hangouts of Butch Cassidy and the Sundance Kid, Bozeman Trail icons, and other legendary outposts.
DAY 1

You’ve booked a stay at one of Sheridan County’s legendary ranches or mountain lodges, and you wake up to the sound of elk buggling or roosters crowing. Your day as a cowboy is just beginning. Spend an hour tossing a fly line into a stream, cover a bit of ground on horseback, or photograph moose, elk, deer, or dozens of beautiful migratory birds as you take in the beauty and majesty of the mountains.

If you’re staying somewhere closer to town, it’s time for breakfast; head to Main Street Corner Cafe for chicken fried steak and gravy. Yes, you read that correctly.

Travel south to friendly Johnson County, and the Hole-in-the-Wall Outlaw Hideout (2.5 hour drive). The Hole-in-the-Wall is a colorful and scenic red sandstone escarpment that is rich in legends of outlaw activity from the late 1800s, most notably Butch Cassidy and the Wild Bunch Gang. The ‘hole’ is a gap in the Red Wall that, legend has it, was used secretly by outlaws to move horses and cattle from the area. Even Jesse James is reported to have spent time here. Contact Sheridan Travel & Tourism for directions and trail conditions.

Stop in the hamlet of Story on your way back; the Wagon Box Inn maintains beautiful cabins and a spectacular outdoor restaurant that specializes in prime rib and steak. Hungry yet?

DAY 2

Plan on getting your boots dirty today. You’re going to cowboy up for breakfast at Midtown Cafe on Main Street before heading out for another day of action.

If it’s late May, you’re in luck; the Eaton’s Horse Drive is an annual tradition that captures the imagination of the community. Cowboys from Eaton’s Ranch drive their herd in from winter grazing areas straight through town - down 5th Street in front of the Sheridan Inn, across Main, and out toward the ranch.

If you’re a guest at one of the ranches, it’s time to saddle up for the pack trip of a lifetime. There’s nothing like riding into the Bighorns with the sun at your back and the mountains towering above you.

If you’re not a guest at a ranch, you can book a pack trip with Range Land Enterprises or Nelson Outfitters. Expeditions range from two to five days. Contact Sheridan Travel & Tourism for details.

Belly up to the bar at The Mint, the famed former speakeasy on Main. Tip one back and take the trophy tour, explore history through photographs, and check out the thousands of brands on the wall panels.

DAY 3

Today we’re going to test your mettle. If you’re here in the winter, we hope you’ll stay for the WYO Winter Rodeo (annual, February). Skijoring, a sport where a horse and rider tow a skier along a snowy course marked by jumps and other obstacles, is the tentpole event. Are you cowboy enough to strap on the skis? The skijoring course on Broadway runs between Black Tooth Brewing Co. and Luminous Brewhouse.

If you’re visiting another time of year, head to King’s Saddlery to witness the masters of rope making and leather crafting at work, and try tossing a rope yourself in the Don King Museum. Or book an archery class at Rocky Mountain Discount Sports, and let your inner Robin Hood loose.

You could spend your afternoon enjoying polo in Big Horn, or at a picnic at Kendrick Park; the horse shoe competitions at Kendrick can get fierce.

Keep your eye on the community calendar for live country music performances at the WYO Theater, Trails End Concert Park, and Luminous Brewhouse. Sheridan knows how to rock.
Bruce Burns’ Fireworks Extravaganza has been lighting up starry, sparkling skies over the Bighorns for more than 20 years. This July 4th spectacle is the largest of its kind in northeast Wyoming.

Legend holds that the Bighorn Mountain Wild and Scenic Trail Run’s 100-mile endurance race got its start when a runner was chased by an ornery moose across treacherous terrain. Today, runners (in a variety of distances) run through fields of wildflowers, over streams, through Tongue River Canyon, and down into Dayton - all in search of glory.
The culture of craft is as quintessentially Wyoming as long days on the ranch, bucking broncs, and snow-capped peaks. Sheridan is home to a vast spectrum of craftsfolk, including world-renowned leathercrafters, brewers, metalsmiths, carpenters, chefs, sculptors, painters and writers – maverick artisans that are often celebrated for their steadfast belief in the relevance of craft in a world where design and aesthetic are increasingly influenced by technology, media, and instant distribution.

**CRAFT IS KING**

When most folk think craft, they think of beer, wine, and spirits - and so it follows that Sheridan is home to three breweries, a distillery, a winery, and a namesake brew that was recently reintroduced to the world (thank you, Sheridan Beer Co.). But Sheridan County is more than an ale tale - we’re home to culinary hotspots like Cottonwood Kitchen + Home and Verdello; both host engaging cooking classes and regular tastings.

Fashion designer Jesse Smith’s Western Grace has in less than a year become the most revered outpost for bespoke women and men’s clothing in all of Wyoming. Weatherby crafts the finest hunting rifles in the world right in our own backyard (no wonder, when the hunting in the Bighorns is so spectacular). Tucker Goss and Trevor Clark have kickstarted their fabrication and metalwork business in the old Sheridan Iron Works facility, and honor traditional methods and techniques of age-old blacksmiths (in their craft-forward methods). The local food truck scene is booming, with outfits like Bonafide, WYO Thai, Wicked Smoke, Hetty’s Pizza, the Burger Wagon, Big Horn Catering, and El Rodeo conjuring culinary wizardry daily.

See what we’re saying? Sheridan County is one seriously crafty place. There’s a good chance that when you walk around downtown, the hat on that guy’s head, the beautiful dress that lady is wearing, and the beer those friendly folk are drinking were all hand-crafted right here in Sheridan, Wyoming, USA.
WHERE CRAFT IS KING

THE TOOTH WILL PREVAIL

Black Tooth Brewing has garnered critical acclaim since it opened in 2010. Banners from national competitions hang throughout the tap room, and you would be hard pressed to find a bar or restaurant within a hundred miles that isn’t serving at least one BTB brew. Black Tooth has become one of the largest breweries in Wyoming, growth spurred by a fundamental dedication to producing top-quality beer with the finest possible ingredients.

THE KINGS OF THE WEST

For a full appreciation for the American Cowboy and his craft, visit King’s Saddlery. Master leathercrafters are frequently sighted in the workshop; watch them put the finishing touches on a one-of-a-kind saddle, or a handcrafted piece of custom cowboy kit.

Tom Balding’s Bits and Spurs are considered staple pieces of Sheridan’s western experience - he’s known for design innovation, precision and flawless finish work. A visit to his showroom is an opportunity to glimpse beautiful pendants, buckles, and other pieces of art.

Big Horn Design’s flagship Surf Wyoming brand is known across the nation for its bold, singular Wyoming aesthetic.

Since 1909, Sheridan Tent & Awning has been designing and manufacturing canvas tents, wall tents, outfitter tents, hunting tents and cowboy range tents. For hunting enthusiasts, glamping or family camping, it’s hard to beat a sturdy canvas tent made in the USA.

THE SPIRIT OF THE WEST

The original Kolts Fine Spirits, established in 2001, released the handcrafted Koltska Original Liqueur, followed by KO 90, each an embodiment of the spirit of the American West. In early 2016 Kolts Fine Spirits became the Koltska Distillery, and the company opened a production facility and tasting room that offers old favorites, new products, and craft cocktails inspired by more than 100 years of local family lore.

USA GROWN, WYO CELLARED

307 Wines celebrate the life and times of legendary horse trainer Buck Brannaman, “Longmire” author Craig Johnson, bronc rider and recording artist Chris LeDoux, as well as the icons of Wyoming itself, including the Grand Tetons, Devils Tower, and the Flaming Gorge. 307 operates The Vault, a tasting room located in a historic bank building on Main Street.

TRUE BREW ENLIGHTENMENT

One of the finest brewery secrets in the American West, Luminous Brewhouse is a purveyor of malty gold that has carved out a niche as a bespoke brewer of unique beers. The Luminous taproom is always rocking with live music and is frequently charged by special event energy, and features a dazzling array of brews, sure to please suds-o-philes and craft newbs alike.

FOR THE PUBLIC

Smith Alley Brewing’s public house opened to great fanfare in January 2019. Family-friendly and focused on handcrafted ales and clever pub grub, Smith Alley’s historic bones and beautiful outdoor seating spaces are poised to please crowds all year long.

A SPIN ON THE CLASSICS

Chef Travis Sorenson has created a restaurant that fuses West Coast sensibilities with Wyoming culinary traditions. birch is a dynamic contemporary American eatery with a focus on local, seasonal ingredients. For instance, you couldn’t possibly know that you can’t live without a Reuben spring roll until you try one, and the road to gastro bliss is paved with braised short ribs (milk-braised, bone in bison ribs, that is). Clever cocktails and scratch-made desserts round out the experience.

CRAFT CULTURE IS AT THE CORE OF SHERIDAN’S IDENTITY

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WESTERN HOSPITALITY

The Mint Bar opened in 1907; even Prohibition, enacted in 1919, couldn’t stem the flow of liquid courage, as a speakeasy was kept running out back until the end of the Congressional dry spell in 1933. The bar was remodeled shortly after its official reopening and has remained relatively unchanged since the 1940s.

THE ARTIST IN ALL OF US

Local artists who have found a national audience include Sonja Caywood, Joel Ostlind, and David McDougall; David’s bison portraits are available at the Painted Skull Studio.
At the turn of the 20th century, a local dentist named Dr. William Frackleton was known to moonlight as a bare-knuckle boxer. If you were on the receiving end of one of his powerful blows, chances were pretty good that the good doctor would be the one putting your chompers back in place the next day. Frackleton’s Fine Food & Spirits is named in his honor.

The craft of fly fishing – as well as rod building and fly tying – are bug business in Sheridan (bug business – get it?). The Fly Shop of the Bighorns is the leading outfitter in the region; Quill Gordon sells hand-tied flies; Joey’s Fly Fishing Foundation introduces children to fly fishing to foster an appreciation for the outdoors; while Jake’s Lures produces the “Number 1 lure used in Yellowstone National Park.”

All the Queen’s Horses and all the Queen’s men needed equestrian equipment. It only makes sense that Queen Elizabeth would seek help from King’s Saddlery...

Which explains in part her still-celebrated visit to Sheridan County in 1984. True story.

* 90% of the time, Local Nuggets & Tall Tales are correct all of the time.
The Union; Mars Black Box Theater at the WYO; and the Bighorn Design and Bison Union expansion at Main Street and Grinnell Plaza.

Downtown hosts major events that draw thousands of locals and visitors, including the 3rd Thursday Street Festivals (June through September), the weekly Farmer’s Market on Grinnell, WYO Rodeo Week festivities, the WYO Winter Rodeo skijoring races on Broadway, the Karz Hot Rod Run, Celebrate the Arts, the Absaroka Car Show, the Christmas Stroll, and much more.

While "Celebrate the Arts" is an annual spring event, you can experience public art on every corner thanks to the Sheridan Public Arts Committee; there are more than 60 sculptures downtown, including "Bird Woman," by RV Greeves, and "Bigger Flies for Tired Eyes," by Jerold Smiley.

For a full list and details on downtown events, visit sheridanwyoming.org.

Green space is never far afield when you’re downtown - Whitney Commons is an interactive park located in the center of Sheridan at 320 West Alger. Whitney Commons hosts numerous community events, including the Suds N Spurs Brewfest, and the October Link, Partners in Pink Run/Walk.

Kendrick Park is also nearby, and hosts the WYO Rodeo Boot Kick Off, as well as Concerts in the Park on Tuesdays in July and August. Kendrick features the Kendrick Pool, bison and elk paddock, Scoops Ice Cream Stand, playgrounds, and much more.

We wish we could mention all of the downtown activities and attractions here - for more, visit us online.
Joan Rivers was a fan of polo and was frequently spotted at the Big Horn Equestrian Center during polo season. Joan passed away in 2014, but one of her final wishes was to have some of her ashes spread along her beloved Bighorn Mountains. Her daughter, Melissa Rivers, so honored her mother on the family’s 2015 Wyoming vacation.

TALL TALES

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Winter and Wyoming equal epic adventure. Sheridan County is home to three mountain lodges, the legendary Eaton's Ranch, and numerous hotels offering sensational winter programs.

With more than 218 miles of groomed winter trails, the Bighorns are an outdoor paradise for snowmobile enthusiasts, x-country + backcountry skiers, ice climbers, snowshoers, fat bikers and folks on the hunt for that perfect Instagram moment. #VisitSheridan

Stoke your fire in Sheridan and embrace the season as the community celebrates the Sheridan WYO Winter Rodeo (February). Photograph elk and bison under coats of snow at Kendrick Park, or hop on a sled and take a ride down Linden Hill. Tongue River Canyon, just outside Dayton, is a spectacular winter fly fishing destination (you'll have the mountains to yourself), while x-country skiing is a popular activity at well-groomed Cutler Hill Trails and Sibley Lake. Winter recreation opportunities are unlimited in Sheridan County - and so are destinations to après ski.

WINTER WONDERLAND

The truly wild at heart begin each new year with the Polar Bear Plunge at Lake DeSmet. Yes, it's colder than it looks. The annual Christmas Stroll, presented by the Chamber of Commerce, is all about those holiday feels (November), while the Wild West Wine Fest, presented by the Downtown Sheridan Association, is your opportunity to sample fine wine, spirits and ale from Sheridan and beyond (March).

Elk View Inn, Arrowhead Lodge and Bear Lodge Resort offer guided snowmobile tours, x-country skiing expeditions, ice fishing trips, and outdoor gear rentals.

The Antelope Butte Mountain Recreation Area re-opened to alpine skiers in 2018; Antelope Butte hosts numerous events, races, and festivals throughout the year.

Eaton's Ranch offers a unique winter program. Enjoy the peace and tranquility of winter at the base of Wolf Creek Canyon, explore the great outdoors, relax by the fire in historic cabins, and dine in true Western style in one of the most storied lodges in Wyoming.
December 10, 2019 marks the 150th anniversary of women’s suffrage in the Equality State, and we hope you will join us in celebrating the sesquicentennial of the landmark territorial legislative decision. In 1869, Wyoming passed the first law in United States history granting women the right to vote and the right to hold public office, a historic milestone that came more than 50 years before the ratification of the 19th amendment to the US Constitution.

THE WOMEN OF SHERIDAN, WYO.

The State of Wyoming and the Wyoming Office of Tourism will mark the anniversary with activities, events, retreats and must-visit historic destinations that commemorate the spirit of Wyoming as the first frontier for American women.

Throughout the year, Sheridan Travel & Tourism will pay tribute to the icons, outlaws, storytellers and mavericks who make Sheridan their home. Each month we will feature an artist, innovator, pioneer or personality with ties to Sheridan and roots in Wyoming. Our program includes a video series, essays, podcasts, stories and more. Join us in celebrating all the Women of Sheridan, Wyo.

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WYLD WEST is a bi-weekly podcast about the icons and outlaws of Sheridan, Wyoming.

Hosts Shawn Parker and Justin Stroup bring to life the hidden history, tentpole events, charming characters and tall tales of the legendary mountain town steeped in a century of frontier history.

Relying on absolutely zero experience as podcasters or radio personalities, Shawn and Justin bring a raw, upbeat, positive vibe to all things weird, western and Wyoming.

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The 90th Sheridan WYO Rodeo kicks off July 7th, 2020, and brings to town four nights of spectacular PRCA sanctioned events featuring the world’s top cowboys and cowgirls. In addition to the rodeo performances and morning slack competitions, Rodeo Week includes the First Peoples’ Pow Wow, World Champion Indian Relay Races, parade, street dances, Boot Kick-Off, carnival, pancake breakfast, Beds Along the Bighorns races, Sneakers & Spurs Run, and more. For those counting along at home, that’s 90 years of pomp, pageantry, red-blooded Americana, thrilling athletic feats, and tremendous displays of hometown pride.

But the truth about the WYO Rodeo is that it’s not about rodeo at all. WYO Rodeo Week is really about culture, history, pride, family, and the enduring legacy of Sheridan County’s finest men and women. That the WYO continues to grow, year after year, both in number of spectators it attracts as well as in the number of athletes and participants, is a testament to the drawing power of Wyoming’s history and heritage.

I have the unique honor of seeing the WYO Rodeo from the inside and the outside every year. I am fortunate to glimpse behind the scenes at the work put in by the WYO Rodeo Board and its substantial force of volunteers; I get to meet barrel racers and bronc riders and rodeo clowns when we put together promotional material and advertising campaigns; and I get to see how the City and the County work through the logistical challenges of an event that doubles the population of our small town. The thread that binds of all of these people, the singular sentiment that encourages them to volunteer their time to organize the event or to put their bodies on the line in the arena, is a love for their community.

Visitors – tourists, folk coming home for the week, and those just passing through - they sense this when they visit Sheridan. My staff meets with hundreds of these visitors during Rodeo Week, and they often hear of how people are stunned to see what the community does as a whole to welcome the world to Sheridan, Wyoming. The same goes for the media we host every year – in 2018, we had guests from C-SPAN, Outside Magazine, National Public Radio, Ride TV, and numerous other outlets in town to experience the WYO. They’re blown away with the rodeo experience, the beauty of the mountains (one reporter told me that he took over 700 photos of a moose near Bear Lodge), the buzz of our historic downtown, and the friendly, welcoming nature of our local people. And what’s never lost is that sterling sense of local pride that bubbles to the surface every July. It may manifest in what we wear – I do indeed don a cowboy hat for one week a year – or how we celebrate, but what remains the same for every resident of Sheridan is the pride we wear, like a badge of honor, upon all our sleeves.

Be safe, have fun, and Get WYO’d.

Shawn Parker
Executive Director,
Sheridan Travel & Tourism
## 2019 Calendar

### January
- 1>> Polar Bear Plunge
- 1>> National First Day Hike

### February
- 10>> Classic Westerns at the WYO
- 22-24>> Sheridan WYO Winter Rodeo

### March
- 1>> Trail End Historic Site opens
- 1>> Ft. Phil Kearny opens
- 4-6>> King Lear at the WCA
- 11>> Sheridan College Symphony
- 23> Banff Mountain Film Fest
- 25-29>> Celebrate the Arts

### April
- 1>> Trail End Historic Site opens
- 1>> Ft. Phil Kearny opens
- 4-6>> King Lear at the WCA
- 11>> Sheridan College Symphony
- 23> Banff Mountain Film Fest
- 25-29>> Celebrate the Arts

### May
- 1>> County Museum opens
- 3-4>> Snickers Big Horn Soccer Cup
- 6-7>> Big Goose Gallop & Grind
- 11>> The Brinton Leather Show
- 17-19>> Rocky Mountain Leather Show
- 26>> Eaton’s Horse Drive

### June
- 1-3>> Hoop Jam 3-on-3 Basketball
- 1>> Bots Sots Remount Horse Sale
- 1>> Dead Swede Hundo
- 5>> Start of Polo Season
- 13-15>> Bighorn Mountain Trail Run
- 20>> 3rd Thursday Street Festival
- 20>> SAGE Photography Show
- 21-23>> Bighorn Crawlers Summer Safari
- 27>> Dark Horse Consort at WCA
- 29>> Bighorn Mountain Brewfest

### July
- 4>> Equestrian Center Fireworks
- 6>> Karz Hot Rod Run

### August
- 10>> Absaroka Car Show
- 10-11>> Bike MS Wyoming
- 9-11>> Sheridan County Rodeo
- 15>> 3rd Thursday Street Festival
- 24>> Suds n’ Spurs Brewfest
- 24-25>> Sheridan Elks Youth Rodeo
- 30>> Blacksmithing Championships

### September
- 1-2>> Don King Days
- 7-8>> Balloon the Bighorns
- 6-7>> Born in a Barn
- 15>> Wolf Creek Wrangle at Eaton’s Ranch
- 9>> 3rd Thursday Street Festival
- 28>> Oktoberfest

### October
- 4-6>> Sheridan WYO Film Festival
- 4-6>> Biketoberfest
- 5>> Full Moon Fort
- 19>> WYO Theater Gala

### November
- 9>> Behind the Picket Fence
- 29>> Christmas Stroll
- 30-2>> Trail End Holiday Open House

### December
- 14-15>> Rocky Mtn. Discount Sports
- Open Archery Shoot
- 28>> Big Horn Christmas Bird Count
- 31>> Bighorn Rush Sled Dog Challenge

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### Best Place to Live Like an Old West Cowboy
- True West Magazine 2019

### Top Ten True Western Towns
- True West Magazine 2018

### The West’s Best Main Streets, Runner Up
- Sunset Magazine

### Best Wyoming Attraction, 3rd Place
- USA Today 10 Best 2017

### 25 Happiest Small Towns in America
- Country Living 2017

### Best Place to Raise an Outdoor Family, Runner Up
- Elevation Outdoors 2016

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For a complete list of events, please visit sheridanwyoming.org
ADDITI ONAL RESOURCES

The City Of Sheridan
sheridanwy.net
307.674.6483

Sheridan County
sheridan county.com
307.674.2900

U.S Forest Service
fs.usda.gov/bighorn
307.674.2600

Wyoming Parks & Historic Sites
wyoparks.state.wy.us
307.777.6323

Wyoming Game & Fish Department
wgfd.wyo.gov
307.672.7418

Wyoming Road & Travel
Information (WYDOT)
wyoroad.info
1.800.WYO.ROAD (1.800.996.7623)

Wyoming Tourism
tavelwyoming.com

Sheridan County Chamber
of Commerce
sheridanwyomingchamber.org
307.672.2485

Fly Sheridan
Round-trip jet service between Denver
and Sheridan.
flysheridan.com

Bighorn Airways
Chartered air service, based at the Sheri-
dan County Airport.
307.672.3421
bighornairways.com

TALES & TRAILS, the Sheridan, Wyoming
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#Visit Sheridan

This guide should serve as only an
introduction to the activities, attractions,
and accommodations available in
Sheridan.

For more resources, features, and
information, please visit us online at
sheridanwyoming.org

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Travel & Tourism and Jenae Neeson of
MYBONNIE Studios.

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TALES & TRAILS
| SHERIDAN

A LOCAL'S TOP 10

1. TAKE A HIKE
   ON SOLDIER RIDGE AT SUNSET
2. GET YOUR WRANGLERS ON YOUR BOOTY
   FOR A LESSON IN SKIJORING
3. GET WYO'D THIS SUMMER
   AT THE SHERIDAN WYO RODEO
4. LEARN TO SURF WYOMING
5. ICE SKATE AT THE M&M'S CENTER
   (no melting in your hand out here)
6. ROCK A KING’S ROPES HAT
   MAKE A STATEMENT ABOUT SHERIDAN, WYO.
7. ASK FOR TWO SCOOPS
   AT THE KENDRICK PARK ICE CREAM STAND
8. DEBATE FOREVER WHICH IS BETTER
   THE VIEW OR THE ART AT THE BINTON MUSEUM
9. CONQUER THE BIGHORNS
   ON A MULTI-DAY BACKPACKING ADVENTURE
10. THE LOCALS, THEMSELVES.

THE LOCALS, THEMSELVES.