## SHERIDAN TRAVEL AND TOURISM







- Additions/Approval of Agenda
- **Minutes**



AGENDA March 26 | 2020 11am

## **PRESENTATION**



- **Lodging Tax Collections Report** 
  - January Collections = \$32,873
  - o YOY = 154.73%
- YTD Income/Expense Itemized Categories Report
- Master Budget Review
- General Ledger February
- **Analytics Review**
- FY 19/20 Media Plan
- Material Review





COVID-19

**Spring Events** 





## **SPORTING EVENTS**

FINAL REPORTS

**RECEIVED APPLICATIONS** 

**Battle Under the Bighorns** 

MATCHING FUNDS

FINAL REPORS

RECEIVED APPLICATIONS

SHS Speech Meet

**SPONSORSHIPS** \$500

FINAL REPORTS

Miss Rodeo Wyoming **RECEIVED APPLICATIONS**  \$500

\$500

**Balloon the Bighorns Sheridan WYO Rodeo Dead Swede Hundo** 

\$1,750 \$15,000 \$3,000

## NOTES/MINUTES