PRESENTATION

EXECUTIVE SUMMARY

- Lodging Tax Collections Report
  - February Collections = $33,447
  - YOY = 192.77%
- YTD Income/Expense Itemized Categories Report
- Master Budget Review
- General Ledger - March
- Analytics Review
- FY 19/20 Media Plan
- Material Review

EXTRAS

- WY We Stand Program
- Events Update
- 2021 FY Budget

FINANCIALS

SPORTING EVENTS

FINAL REPORTS

- RECEIVED APPLICATIONS
  - Battle Under the Bighorns $500

MATCHING FUNDS

FINAL REPORTS

- RECEIVED APPLICATIONS
  - SHS Speech Meet $500
  - 3rd Thursday Street Festival $3,000

SPONSORSHIPS

FINAL REPORTS

- RECEIVED APPLICATIONS
  - Balloon the Bighorns $1,750
  - Sheridan WYO Rodeo $15,000
  - Dead Swede Hundo $3,000

NOTES/MINUTES