SHERIDAN TRAVEL AND TOURISM







- Additions/Approval of Agenda
- Minutes



AGENDA
April 23 | 2020
11am

PRESENTATION



- Lodging Tax Collections Report
 - February Collections = \$33,447
 - o YOY = 192.77%
- YTD Income/Expense Itemized Categories Report

\$500

- Master Budget Review
- General Ledger March
- Analytics Review
- FY 19/20 Media Plan
- Material Review





- WY We Stand Program
- Events Update
- 2021 FY Budget





SPORTING EVENTS

FINAL REPORTS

RECEIVED APPLICATIONS

Battle Under the Bighorns

MATCHING FUNDS

FINAL REPORS

RECEIVED APPLICATIONS

SHS Speech Meet 3rd Thursday Street Festival \$500 \$3,000

SPONSORSHIPS

FINAL REPORTS

RECEIVED APPLICATIONS

Balloon the Bighorns \$1,750 Sheridan WYO Rodeo \$15,000 Dead Swede Hundo \$3,000

NOTES/MINUTES