News Release True West Magazine **Contact:** Senior Editor Stuart Rosebrook 480-820-5545 / stuart@twmag.com

Sheridan, WY Honored as Top True Western Town by True West Magazine!

In the mid-1890s, the Sheridan (WY) Inn was not just a place to stay. You could wander past the grounds and see trick horse riding, expert shooters, and much more—Buffalo Bill was auditioning acts for his famed Wild West show.

That is one reason Sheridan is #8 among *True West* Magazine's 2021 Top Western Towns. They will be featured in the February/March 2021 issue, hitting newsstands on February 16, 2021. Prescott, AZ took the top spot.

Sheridan has its share of throwback institutions--the Sheridan Inn is still operating. The 1907 Mint Bar, the oldest in town, rebranded itself during Prohibition as a cigar and soda shop, but the drinking continued in a backroom speakeasy. One can't miss the Mint Bar on Main Street with its bronc rider neon sign. Step inside to see 9,000 Wyoming cattle brands on cedar shingles and order a Black Tooth on tap as well as the Sheridan Beer (established in 1887). Brinton Museum, in the foothills of the Bighorn Mountains, exhibits a collection of Western art started by Bradford Brinton in the early 1900s. It includes works by Frederic Remington, Charles M. Russell and John James Audubon, along with 19th-century photographs by William Henry Jackson and Timothy O'Sullivan. The Don King Museum features saddles, wagons, Indian artifacts, guns and Western tack.

"Sheridan has been the Old West since it was founded in the 1880s," says *True West* Executive Editor Bob Boze Bell. "The local folks celebrate their past in so many ways—including a cattle drive through downtown in May! This is one place where the Old West lives. There's no question: Sheridan is a Top True Western Town."

This is the 16th year *True West* has presented this annual award. Editors base their selection on criteria demonstrating how each town has preserved its history through old buildings, museums and other institutions, events, and promotions of historic resources.

True West magazine is in its 68th year of leading the way in presenting the true stories of Old West adventure, history, culture and preservation. For subscriptions and more information, visit <u>TWMag.com</u> or call 480-820-5545.

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