SHERIDAN TRAVEL AND TOURISM



BOARD OF COMMISSIONERS MEETING



Additions/Approval of Agenda

✓ Minutes





AGENDA
October 22 | 2021

PRESENTATION



- Lodging Tax Collections Report
 - July Collections = \$147,425
 - O YOY = 203.47%
- YTD Income/Expense Itemized Categories Report
- Master Budget Review
- General Ledger September
- Analytics Review
- Material Review





- Downtown Beautification
- Regional Passenger Rail
- Brand USA Travel Week
- Staffing Update





SPORTING EVENTS

FINAL REPORTS

RECEIVED APPLICATIONS

MATCHING FUNDS

FINAL REPORTS
Suds n Spurs Brewfest
RECEIVED APPLICATIONS

\$1,500

SPONSORSHIPS

FINAL REPORTS

Wolf Creek Wrangle Devilstone Run Sheridan WYO Rodeo \$500 \$3,500 \$15,000

RECEIVED APPLICATIONS

NOT	ES/	MIN	UTES
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