

**SHERIDAN COUNTY TRAVEL & TOURISM  
BOARD MEETING AGENDA**

**APRIL 15, 2025 // 11:00AM**

**Location: Visitor Information Center**

**Address: 1517 E 5<sup>th</sup> St, Sheridan, WY 82801**



- 1. CALL TO ORDER**
- 2. ATTENDANCE**
- 3. CONSIDERATION OF AGENDA**
  - a. Additions or Changes to Agenda
    - i. Additions or Changes to Old and New Business
  - b. Minutes of Previous Meeting
- 4. COMMUNITY UPDATES / GUESTS**
- 5. EXECUTIVE SUMMARY**
  - a. Lodging Tax Collections
  - b. Year-to-Date Budget Report
    - i. SCTT Account Balance(s)
  - c. Accounts Paid
  - d. Hotel Occupancy Report
  - e. Vacation Rental Occupancy Report
  - f. Analytics and Data Review
- 6. UPDATES**
  - a. Earned Media/Visits
  - b. Film/Photography Projects
  - c. Important Dates
  - d. Burgess Junction
  - e. Grant Requests / Grant Reports
- 7. OLD BUSINESS**
  - a. Adventure Travel Shows – Recap
  - b. Destination Capitol Hill - Recap
- 8. NEW BUSINESS**
  - a. FY 2026 LGLP Renewal
  - b. FY 2026 Budget – Process
  - c. STT-City Operating Agreement Update
  - d. Staff Vacation Request
- 9. BOARD ROUNDTABLE**
- 10. EXECUTIVE SESSION (IF NECESSARY)**
- 11. ADJOURNMENT**