# SHERIDAN COUNTY TRAVEL & TOURISM BOARD MEETING AGENDA

MAY 27, 2025 // 11:00AM

**Location: Visitor Information Center** 

Address: 1517 E 5th St, Sheridan, WY 82801



3. Anna Switzer

6. Karen Schumacher

### 1. CALL TO ORDER

### 2. ATTENDANCE

Board Members: 1. Zane Garstad 2. Elaine Stevens

4. Tariq Khan 5. Jim Schellinger

7. Seth Carrel 8. Chris Johnston 9. Caitlin Addlesperger

## 3. CONSIDERATION OF AGENDA

a. Additions or Changes to Agenda

b. Additions or Changes to Old and New Business

c. Minutes of Previous Meeting

#### 4. COMMUNITY UPDATES / GUESTS

# 5. EXECUTIVE SUMMARY

- a. Lodging Tax Collections
- b. Year-to-Date Budget Report
  - i. SCTT Account Balance(s)
- c. Accounts Paid
- d. Hotel Occupancy Report
- e. Vacation Rental Occupancy Report
- f. Analytics and Data Review

# 6. UPDATES

- a. Earned Media/Visits
- b. Film/Photography Projects
- c. Important Dates
- d. Burgess Junction
- e. Grant Requests / Grant Reports

# 7. OLD BUSINESS

- a. Small Market Meetings Summit Branson MO Recap
- b. International Round Up Rapid City SD Recap
- c. Brand USA Canada Connect West Recap
- d. FY 2025 Budget Review and Amendments
- e. FY 2026 Budget Preview and Timeline

## 8. NEW BUSINESS

#### 9. BOARD ROUNDTABLE

# 10. EXECUTIVE SESSION (IF NECESSARY)

### 11. ADJOURNMENT