

**SHERIDAN COUNTY TRAVEL & TOURISM
BOARD MEETING AGENDA**

JUNE 24, 2025 // 11:00AM

Location: Visitor Information Center

Address: 1517 E 5th St, Sheridan, WY 82801



- 1. CALL TO ORDER**
- 2. ATTENDANCE**
- 3. CONSIDERATION OF AGENDA**
 - a. Additions or Changes to Agenda
 - b. Additions or Changes to Old and New Business
 - c. Minutes of Previous Meeting
- 4. COMMUNITY UPDATES / GUESTS**
- 5. PUBLIC HEARINGS**
 - a. 2025 Fiscal Year Budget Amendment
 - i. Consideration of 2025 Fiscal Year Budget Amendment
 - b. 2026 Fiscal Year Proposed Budget
 - i. Consideration of 2026 Fiscal Year Proposed Budget
- 6. EXECUTIVE SUMMARY**
 - a. Lodging Tax Collections
 - b. Year-to-Date Budget Report
 - i. SCTT Account Balance(s)
 - c. Accounts Paid
 - d. Hotel Occupancy Report
 - e. Vacation Rental Occupancy Report
 - f. Analytics and Data Review
- 7. UPDATES**
 - a. Earned Media/Visits
 - b. Film/Photography Projects
 - c. Important Dates
 - d. Burgess Junction
 - e. Grant Requests / Grant Reports
- 8. OLD BUSINESS**
 - a. Digital Marketing Conference St Louis MO – Recap
 - b. IPW 2025 Chicago IL – Recap
- 9. NEW BUSINESS**
 - a. Board Appointments
- 10. BOARD ROUNDTABLE**
- 11. EXECUTIVE SESSION (IF NECESSARY)**
- 12. ADJOURNMENT**