

**SHERIDAN COUNTY TRAVEL & TOURISM
BOARD MEETING AGENDA**

JUNE 23, 2026 // 11:00AM

Location: Visitor Information Center

Address: 1517 E 5th St, Sheridan, WY 82801



- 1. CALL TO ORDER**
 - a. Attendance

- 2. CONSIDERATION OF AGENDA**
 - a. Additions or Changes
 - b. Minutes of Previous Meeting

- 3. COMMUNITY UPDATES / GUESTS**
 - a. 2026/2027 SCTT Budget – Public Hearing

- 4. EXECUTIVE SUMMARY**
 - a. Lodging Tax Collections
 - b. Year-to-Date Budget Report
 - i. SCTT Account Balance(s)
 - c. Accounts Paid
 - d. Hotel Occupancy Report
 - e. Vacation Rental Occupancy Report
 - f. Analytics and Data Review

- 5. UPDATES**
 - a. Marketing Campaigns/Initiatives
 - b. Earned Media/Visits
 - c. Film/Photography Projects
 - d. Grant Requests/Grant Reports
 - e. Important Dates/Events/Sales Missions
 - f. Burgess Junction

- 6. OLD BUSINESS**
 - a. 2026 Lodging Tax Proposition Process
 - b. Board Member Terms

- 7. NEW BUSINESS**

- 8. BOARD ROUNDTABLE**

- 9. EXECUTIVE SESSION (IF NECESSARY)**

- 10. NEXT MEETINGS**

August 18, 2026

- 11. ADJOURN**