

**SHERIDAN COUNTY TRAVEL & TOURISM
BOARD MEETING AGENDA**

AUGUST 18, 2026 // 11:00AM

Location: Visitor Information Center

Address: 1517 E 5th St, Sheridan, WY 82801



- 1. CALL TO ORDER**
 - a. Attendance
- 2. CONSIDERATION OF AGENDA**
 - a. Additions or Changes
 - b. Minutes of Previous Meeting
- 3. COMMUNITY UPDATES / GUESTS**
- 4. EXECUTIVE SUMMARY**
 - a. Lodging Tax Collections
 - b. Year-to-Date Budget Report
 - i. SCTT Account Balance(s)
 - c. Accounts Paid
 - d. Hotel Occupancy Report
 - e. Vacation Rental Occupancy Report
 - f. Analytics and Data Review
- 5. UPDATES**
 - a. Marketing Campaigns/Initiatives
 - b. Earned Media/Visits
 - c. Film/Photography Projects
 - d. Grant Requests/Grant Reports
 - e. Important Dates/Events/Missions
 - f. Burgess Junction
- 6. OLD BUSINESS**
- 7. NEW BUSINESS**
- 8. BOARD ROUNDTABLE**
- 9. EXECUTIVE SESSION (IF NECESSARY)**
- 10. NEXT MEETINGS**

September 15, 2026 / October 20, 2026
- 11. ADJOURN**